

Coaching Investment Programme 2009-11

1. Introduction

1.1. Start date: 1 November 2009 **End date:** 31 March 2011

Further to discussions between Sport England, Sports coach UK, SkillsActive and the National Skills Academy started in August 2009, and a meeting on the 7 October 2009, we are pleased to present an outline for the Coaching Investment Programme 2009-11. This programme will fund investment in the development of coaching for the 46 eligible National Governing Bodies of Sport (NGBs).

1.2. The following outcomes will be delivered:

- Bursaries for individual coaches to complete UKCC Level 2 and Level 3 and existing approved bridging courses
- Tutors, trainers, assessors and verifiers to complete qualifications at Level 1, Level 2 and Level 3
- An online registration and communication system for bursaries
- A database for the tutor, assessor and verifier workforce for sports
- Development of capacity to deliver the AASE programme from November 2009

The project will be managed by the NSA for Sport England with Sportscoach UK leading the interface with NGBs to articulate and present their requests and demand. Decisions on awarding the funding to the 46 eligible NGBs will be led by Sport England with Sportscoach UK, SkillsActive and the NSA.

The NSA will contract with the NGBs and manage the distribution and monitoring of the funds awarded.

1.3. Deliverables by the NSA.

- Initial project planning of the programme
- Ongoing project management of the programme on behalf of Sport England
- Monitoring and evaluation
- An online registration and communication system for bursaries
- Management of the bursary scheme
- Financial monitoring and management, including contracting and distribution of funds to NGBs and individuals
- Reporting on outcomes and financial management at the end of the programme

2. Programme Criteria and Parameters

2.1. Bursary Programme

- Level 2 and 3 UKCC and Non UKCC (subject to sports moving towards and actively adopting UKCC)
- Existing approved bridging courses
- Disability module from EFDS
- New courses to start between November and March only
- Active coaches
- Priority to specified groups of coaches e.g. women coaches, Children coaches, BME and disabled participants coaches for selected sports
- Accessible to specific employers who are aligned to coach delivery
- Approved by NGB but with involvement of CSP
- All candidates to register online for payment and communication
- 66% contribution to the coach on course fee (70% payable on commencement and 30% payable on successful completion - this will be subject to duration of the course)
- Candidates will be referred to existing regional bursary programmes prior to acceptance on the national bursary programme.
- Sports cannot bid for more than 150% of what they evidenced in 2008-09 CIP
- Bids submitted with SE's RM and scUK's CSM endorsement
- Excludes sports that have elected not to adopt UKCC and those unable to provide evidence in 2008-09 CIP
- Payments to coaches by 31 March against agreed outcomes
- Payment to agreed sports against candidate online registration
- Participating sports to submit full cost pricing structure by UKCC level

2.2. Tutor, assessor, verifier Programme

- CTS/IAPS/CIVPS qualifications only
- Programme for National Trainers
- Programme for Trainer trainers
- Candidates approved by NGB
- New courses to start between November and March only
- Offer to all tutors/assessors/verifiers currently on programme with Coachwise for sports that have submitted the list of their candidates in the 2008-09 CIP
- 66% contribution to the candidate on course fee
- Excludes sports unable to provide evidence for CIP 08-09, at Sport England's discretion
- List of all providers of these courses for NGBs and candidates to be made available
- All candidates to register online for payment and communication after candidates approved by NGB

2.3. Online registration for all bursaries

- All coaches to register online for course and voucher
- Key information recorded to inform coach profiles
- Information recorded for direct payment
- Follow up communication to manage planned activity and future programmes

- NGB to supply information on all courses to June 2010
- Course uploads from each NGB

2.4. Database for tutors, assessors, verifiers

- All tutors, assessors, verifiers to register online for courses
- Key information recorded to inform profiles
- Information recorded for direct payment
- Follow up communication to manage planned activity and future programmes
- NGB and training providers to supply information on all courses to June 2010
- Course uploads from each NGB and training provider
- Online Course catalogue

2.5. Development of AASE Programme

- Map their existing 16-19 talent provision to the 8 NOS for Achieving Excellence in Sports Performance
- Delivery plan produced for AASE from Autumn 2010
- Support for NGBs to train and upskill some assessors and verifiers (A1 and V1)
- Number of tutors and assessors identified (in addition to tutor/assessor funding)
- The development of appropriate resources to support the implementation of AASE
- Develop partnerships with schools and FE colleges
- Work with the other national partners regarding their NGB talent pathway

To enhance and facilitate this work, SkillsActive will:

- Employ a development officer for 6 months to lead the work with NGBs
- Work with the Strategic Lead for NGBs and 2012 to offer sufficient resource to NGBs
- Support the new SkillsActive NGB strategy and relationship managers
- Report on all work and monitor spend within NGBs
- Work with the national partners on alignment of the talent pathway
- Support TASS and the sport and study website evolution
- Work with NGBs on AASE resources, e-learning and materials

3. Delivering the project

The following project plan outlines the key steps of the programme:

1. PROJECT PLANNING AND DELIVERY: Start: 19/10 Complete 15/11/09

- Agree criteria and parameters
- IT Systems
- Data collection, Input and Reporting
- Documentation / Audit
- Customer support- delivery
- Communication Plan: briefings to RMs, CSMs, NGBs - joint PR
- Contract template
- Project Review

2. FULFILMENT:
Start: 19/10 Complete 31/12/09

Development of online portal and applications
 Development of online database
 Testing
 online voucher production
 Financial systems, payments and audit
 Contract negotiations with all partners
 Communication briefing produced e.g. timeframes, expected outcomes, FAQs for sports

3. DELIVERY OF SERVICES:
Start: 19/10 Complete: 31/03/10

National Sport Coaching Bursaries

3.1.1 Identification of demand

ScUK CSMs develop contact strategy
 Engagement with NGBs
 Evidence of demand/data collection
 Course catalogue/data collection
 Data communication
 On-going liaison with NGBs
 Monitoring and report on achievement against outcomes

3.1.2 Process

Principles and criteria for bursaries agreed
 Collection method agreed by project team - rebate/new
 Agree process for fulfilment and upload of requirements
 Weekly review meeting and monthly full agency project team meeting
 Verification of eligibility through NGB and discussion with CSP
 Course catalogue display
 Online applications
 Monitoring and report on achievement against outcomes

3.2 Tutor, Assessor, Verifier Bursaries

3.2.1 Identification of demand

Engagement with NGBs
 Engagement with Training Providers
 Agreement on support with NGBs
 Course catalogue display
 Online applications
 Courses/services delivery
 Monitoring and report on achievement against outcomes

3.1.2 Process

Principles and criteria for bursaries agreed
 Collection method agreed by project team - rebate/new
 Agree process for fulfilment and upload of requirements
 Weekly review meeting
 Verification of eligibility
 Course catalogue display
 Online applications
 Monitoring and report on achievement against outcomes

3.3 Development of AASE in 2012 sports

- Engagement with NGBs
- Agreement on support with NGBs
- Advice/support provision
- Mapping to NOS/qualifications
- Monitoring and evaluation

4 EVALUATION Start: 19/10 Complete: 31/07/10

- Develop measures
- Establish collection methods
- Establish collection methods
- Carry out Evaluation
- Report

4. Summary

Building on the successful delivery of the 09/10 Coaching Investment Programme (CIP) this paper outlines, the rationale for the 09-11 CIP to be delivered utilising the agency partnership approach. A key rationale in the proposal is maintaining the coherent approach and the momentum achieved through the original CIP. The most important aspect is implementing the recommendations and lessons learnt from the CIP.

We have demonstrated how the National Skills Academy will manage the programme, the lead responsibilities, the key deliverables of the programme and the activities project plan, setting out the tasks required to deliver the programme on time and on budget.

The National Skills Academy is pleased to be working in partnership with Sport England and will provide the resource and support required to make this coaching investment programme a success for the key stakeholders: Sport England, Sports coach UK and the National Governing Bodies of sport.

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